



## Occupational Therapy Licensure Compact

### Public Relations Committee Meeting

#### Public Notice Information

Date: Monday, April 21, 2025

Time: 10:00a – 11:30a CST

Location: [Click here to join the meeting virtually.](#)

- **Times are in Central Standard Time (CST)**
- Asterisk (\*) Indicates voting item
- *Italics indicate item was amended to the agenda during the meeting.*

#### Meeting Agenda

10:00a	Welcome & Call to Order	Chair
	Roll Call	Exec. Dir.
	Review and Adopt Agenda*	Chair
	Review and Adopt Minutes* (from 12.16.24)	Chair
10:10a	Digital Badging for Privileges to Practice <ul style="list-style-type: none"><li>• Brainstorm ideas</li></ul>	AOTA (?)
10:25a	Marketing / Communication Strategy <ul style="list-style-type: none"><li>• “go-live” timeline (TBD based on states)</li><li>• AOTA / NBCOT engagement</li><li>• “First to Know” list (on website)</li></ul>	Chair, ED
10:50a	Education Materials <ul style="list-style-type: none"><li>• CompactConnect</li><li>• Practitioners</li><li>• States Administrators</li></ul>	Chair, ED
10:25a	Regular Communications – Updates/Ideas <ul style="list-style-type: none"><li>• Quarterly Newsletter</li><li>• Linked In (OTC Clarification Posts)</li><li>• Office Hours</li></ul>	ED, Chair
12:50p	Questions and Comments <ul style="list-style-type: none"><li>• Committee members</li><li>• Public</li></ul>	Chair
1:00p	Adjourn*	Chair