



Occupational Therapy Licensure Compact

Public Relations Committee Meeting

Public Notice Information

Date: Monday, April 21, 2025

Time: 10:00a – 11:30a CST

Location: [Click here to join the meeting virtually.](#)

- **Times are in Central Standard Time (CST)**
- Asterisk (*) Indicates voting item
- *Italics indicate item was amended to the agenda during the meeting.*

Meeting Agenda

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| 10:00a | Welcome & Call to Order | Chair |
| | Roll Call | Exec. Dir. |
| | Review and Adopt Agenda* | Chair |
| | Review and Adopt Minutes* (from 12.16.24) | Chair |
| 10:10a | Digital Badging for Privileges to Practice <ul style="list-style-type: none">• Brainstorm ideas | AOTA (?) |
| 10:20a | Marketing / Communication Strategy <ul style="list-style-type: none">• “go-live” timeline (TBD based on states)• AOTA / NBCOT engagement• “First to Know” list (on website) | Chair, ED |
| 10:45a | Education Materials <ul style="list-style-type: none">• CompactConnect• Practitioners• States Administrators | Chair, ED |
| 11:00a | Regular Communications – Updates/Ideas <ul style="list-style-type: none">• Quarterly Newsletter• Linked In (OTC Clarification Posts)• Office Hours | ED, Chair |
| 11:20a | Questions and Comments <ul style="list-style-type: none">• Committee members• Public | Chair |
| 11:30a | Adjourn* | Chair |