

**Occupational Therapy Compact Commission  
 Public Relations Committee  
 Meeting Minutes – April 21, 2025**

| Name              | Attendance                        | VOTES                            |                                  |                |  |
|-------------------|-----------------------------------|----------------------------------|----------------------------------|----------------|--|
|                   |                                   | Agenda                           | 12.16.24 Minutes                 | No voting Item | Adjourn  |
| Chris Daly, Chair | P                                 | Y                                | Y                                | ---            | ---  |
| Missy Anthony     | P                                 | Y                                | Y                                | ---            | ---  |
| Lesly James       | A                                 | ---                              | ---                              | ---            | ---  |
| Kathy Weed        | P                                 | Y                                | Y                                | ---            | ---  |
| Lise Faulise      | A                                 | ---                              | ---                              | ---            | ---  |
| <b>Totals</b>     | <b>3/5<br/>Quorum<br/>Present</b> | <b>3/3<br/>Motion<br/>passes</b> | <b>3/3<br/>Motion<br/>passes</b> | n/a            | <b>Via<br/>acclimation<br/>at 10:54a<br/>CST</b> |

| Other attendees (non-voting) |                      |              |
|------------------------------|----------------------|--------------|
| Name                         | Role                 | Organization |
| Nahale Kalfas                | Legal Counsel        | OTCC         |
| Amanda Perry                 | Executive Director   | OTCC         |
| Chris Aquafedda              | Member of the Public |              |

**Welcome/Call to Order**

- Chair Daly welcomed the attendees and called the meeting to order at 10:03a CST.

**Roll Call**

- A. Perry called roll. 3/5 voting members attending. A quorum was present.

**Review and Adoption of the Agenda**

- Chair Daly reviewed the agenda and called for a motion to approve it.
- **Motion:**
  - K. Weed motioned to adopt the agenda with corrections to the time in the left column.
  - M. Anthony seconded the motion.
  - All voted in favor; no one abstained; the motion carried.

### **Review and Adoption of the Minutes**

- A. Perry displayed the 12.16.24 minutes for members to see.
- **Motion:**
  - **K. Weed motioned to adopt the 12.16.24 minutes as drafted.**
  - **M. Anthony seconded the motion.**
  - **All voted in favor; no one abstained; the motion carried.**

### **Digital Badging Discussion**

- This discussion was paused until an undetermined time in the future. The PRC agreed that digital badging from a practitioner standpoint is reserved for specialty credentials and may not apply to OTC privileges to practice. As the OTC operationalizes and revenue expands this discussion may be revisited.

### **Marketing & Communications Strategies**

- Timeline Messaging to States
  - Suggestion for OTC to provide states with messaging about anticipated (differing) timelines for operationalizing the application process
  - Should include the messaging in the next Quarterly Update (June)
  - N. Kalfas volunteered to provide some example language to use; another compact has similar messaging already that OTC can consider editing/using
- AOTA/NBCOT Engagement
  - A. Perry will follow up with Chair Daly regarding content for the NBCOT State Leadership Forum in September 2025. What topic to present? Who should present?
  - Suggestion that OTCC PRC should request a webinar opportunity from AOTA when OTC operationalizes (future webinar, request date TBD based on operationalization date)
- “First to Know” email list
  - Currently at about 1300 emails submitted.
  - Utilization is specific to letting people know as states operationalize
  - Suggestion to have a second map on the page that indicates which states have operationalized (accepting applications)
- **Motion:**
  - No motion; no vote; discussion only

### **Education Materials**

- CompactConnect
  - Council of State Governments (CSG) is considering having “how to” videos made at their expense. Will be for state administrators and practitioners; not OT specific, but will be specific to using CompactConnect. More to come on this idea
- Practitioners
  - PRC agrees to wait to see what CSG creates and supplement if needed
- State Administrators
  - PRC agrees to wait to see what CSG creates and supplement if needed

### **Regular Communications (feedback, suggestions)**

- Quarterly Newsletter: June 2025 | Issue 4 (to be published in June)
  - Content suggestions:
    - Continue with current content topics but update information as needed
    - Add example messaging about timelines that states can adopt/edit
- LinkedIn
  - Continue engaging outwardly
  - Not requesting to follow other people or organizations
  - Accept “connection requests”
  - No comments in feed
  - A. Perry will ask AOTA & NBCOT what #s are appropriate to use for engaging the OT community
- Office Hours
  - A. Perry indicated that there are trickles of attendees but always good conversations during those times; will continue to offer them
  - Future Officer Hours will be used to host Governance Training (fall)
- **Motion:**
  - No motion; no vote; discussion only

#### **Discussions and Public Comment**

- Chair Daly opened the floor for further discussion from committee members
  - No further discussions noted
- Chair Daly opened the floor for public comments
  - Comment: NBCOT recently started issuing only digital badges; no longer paper verifications
  - Question: When will states launch?
    - Answer: Pilot states are geographically connected – Alabama, Arkansas, Louisiana, Mississippi, will likely operationalize in the fall. Other states timelines will vary based on their readiness and availability to onboard to CompactConnect. Some states are going to onboard with automatic upload features. Some states will onboard with manual upload features. Every state’s timeline is different and unpredictable.
  - Question: How does the public find information about Office Hours and the Quarterly Newsletter?
    - Answer: Clarification that those two ways of engagement are specific to state administrators and commissioners to engage with one another and with the OTCC Executive Director. There are currently not office hours available to the public. A newsletter geared for the public is a vision for the future as staff capacity increases.

#### **Meeting Closure**

- Meeting adjourned by Chair Daly via acclimation at 10:54a CST.