



**Occupational Therapy Compact Commission
Public Relations Committee
Meeting Minutes – June 16, 2025**

Name	Attendance	VOTES			
		Agenda	April Meeting Minutes	No voting Item	Adjourn
Chris Daly, Chair	P	Y	Y	---	---
Missy Anthony	P	Y	Y	---	---
Lesly James	P	Y	Y	---	---
Kathy Weed	P	Y	Y	---	---
Lise Faulise	P	Y	Y	---	---
Totals	5/5 Quorum Present	5/5 Motion passes	5/5 Motion passes	n/a	Via acclimation at 11:03a CST

Other attendees (non-voting)		
Name	Role	Organization
Amanda Perry	Executive Director	OTCC
Kyle Jones	Member of the Public	NBCOT



Welcome/Call to Order

- Chair Daly welcomed the attendees and called the meeting to order at 10:02a CST.

Roll Call

- A. Perry called roll. 5/5 voting members attending. A quorum was present.
- Attendance reflected in chart above.

Review and Adoption of the Agenda

- Chair Daly reviewed the agenda and called for a motion to approve it.
- **Motion:**
 - **M. Anthony motioned to adopt the agenda with corrections to the time in the left column.**
 - **K. Weed seconded the motion.**
 - **All voted in favor; no one abstained; the motion carried.**

Review and Adoption of the Minutes

- A. Perry displayed the 4.21.25 minutes for members to see.
- **Motion:**
 - **M. Anthony motioned to adopt the minutes as drafted.**
 - **L. James seconded the motion.**
 - **All voted in favor; no one abstained; the motion carried.**

Marketing & Communications Strategies

- Timeline Messaging to States
 - “go live” date is scheduled for the last week of September 2025
 - Four pilot states: AL, AR, LA, and MS will be live
 - Other states may be onboarded too; still TBD which ones, if any.
 - Travel company targeted outreach
 - Obtain company contacts (recruiters and marketing departments)
 - Share a step-by-step process sheet
- “First to Know” email list
 - Currently at about 1800 emails submitted.
 - Utilization is specific to letting people know as states operationalize
- Q: How is the OTCC engaging states that are not ready to onboard to CompactConnect?
 - A: Two buckets of “not ready” states, OTCC meeting them where they are:
 - 1. Those who cannot conduct FBI CBCs may be eligible for “legal impossibility” pathway IF the OTCC passes a proposed amendment to the FBI CBC rule. Currently in review by the Executive Committee; will vote to move to public comment

- 2. Some states are in a delay because they are updating their licensing systems and want to ensure their transition is successful; prefer to use the new system once in place rather than use the old one and then have to switch; OTCC is supporting these states as appropriate.
- **Motion:**
 - No motion; no vote; discussion only

NBCOT State Regulatory Leadership Forum Presentation Topic Discussion

- The committee agreed on the following topics to be presented during the NBCOT SRLF in September
 - Connection opportunities: website, meetings & minutes, annual report, LinkedIn
 - Map of states (website)
 - Meet OTCC Project Manager (intro, contact info)
 - Benefits of OTC to states and practitioners
 - Pilot updates
 - Where is the OTC in the process? (4 states?)
 - What can states expect in the next few weeks with “go live” in last week of September?
 - CompactConnect State Onboarding Checklist (bulleted reminders)
 - State implementation costs (varying factors: API v. CSV)
 - Practitioners expenses (OTC Fee + State Fees)
 - State Member Assessment Fee (possibility)
 - History/overview of OTC:
 - NBCOT & AOTA partnership
 - Tripartite JCC
 - Other professional compacts
 - OTCC org chart (commission + committees)
 - State marketing content to licensees
 - States that are ready to issue privileges to practice
 - Ex: Practitioners’ option to drop license and obtain a privilege to practice

Regular Communications (feedback, suggestions)

- Quarterly Newsletter: June 2025 | Issue 4 (to be published in June)
 - Content suggestions:
 - Continue with current content topics but update information as needed
 - Add example messaging about timelines that states can adopt/edit
- LinkedIn
 - Continue engaging outwardly
 - Not requesting to follow other people or organizations
 - Accept “connection requests”
 - No comments in feed
- Office Hours
 - A. Perry indicated that there are trickles of attendees but always good conversations during those times; will continue to offer them
 - Future Officer Hours will be used to host Governance Training (fall)

- **Motion:**
 - No motion; no vote; discussion only

Discussions and Public Comment

- Chair Daly opened the floor for further discussion from committee members
 - No further discussions noted
- Chair Daly opened the floor for public comments
 - Comment: NBCOT invites state administrators and state licensing board members to the virtual state leadership forum; states/OTCC can share with relevant stakeholders

Meeting Closure

- Meeting adjourned by Chair Daly via acclamation at 11:03a CST.