



**Occupational Therapy Compact Commission  
Public Relations Committee  
Meeting Minutes – August 18, 2025**

Name	Attendance	VOTES			
		Agenda	June Meeting Minutes	NBCOT SRLF Final PPT	Adjourn
Chris Daly, Chair	P	Y	Y	Y	---
Missy Anthony	P	Y	Y	Y	---
Lesly James	A	---	---	---	---
Kathy Weed	P	Y	Y	Y	---
Lise Faulise	P Joined at 10:09a	---	---	Y	---
Totals	5/5 Quorum Present	3/3 Motion passes	3/3 Motion passes	4/4 Motion passes	Via acclimation at 10:57a CST

Other attendees (non-voting)		
Name	Role	Organization
Amanda Perry	Executive Director	OTCC
Nahale Kalfas	Legal Counsel	OTCC
Katie Schlesinger	Project Manager	OTCC
Kyle Jones	Member of the Public	NBCOT



### **Welcome/Call to Order**

- Chair Daly welcomed the attendees and called the meeting to order at 10:03a CST.

### **Roll Call**

- A. Perry called roll. 4/5 voting members attending. A quorum was present.
- At roll call, 3/5 voting members were present for a quorum. A fourth member joined at 10:09a.
- Attendance reflected in chart above.

### **Review and Adoption of the Agenda**

- Chair Daly reviewed the agenda and called for a motion to approve it.
- **Motion:**
  - M. Anthony motioned to adopt the agenda as presented.
  - K. Weed seconded the motion.
  - All voted in favor; no one abstained; the motion carried.

### **Review and Adoption of the Minutes**

- A. Perry displayed the minutes from the previous meeting.
- **Motion:**
  - M. Anthony motioned to adopt the minutes as drafted.
  - K. Weed seconded the motion.
  - All voted in favor; no one abstained; the motion carried.

### **Marketing & Communications Strategies**

- Timeline Messaging to States
  - “go live” date is scheduled for September 30, 2025
  - Eight pilot states are currently piloting/onboarding; plan to launch on this date.
  - Date is not public, only told to state administrators and commissioners
    - Will announce live states when they are actually operational.
- “First to Know” email list
  - Currently at about 2000+ emails submitted.
  - Utilization is specific to letting people know as states operationalize
- **Motion:**
  - No motion; no vote; discussion only

### **NBCOT State Regulatory Leadership Forum Presentation Topic Discussion**

- A. Perry displayed the draft version of the OTCC’s NBCOT SRLF presentation; requested feedback from the PRC members
  - Suggestion to add a slide that demonstrates the OTP interface side

- No additional edits
- **Motion:**
  - **M. Anthony motioned for the NBCOT SRLF presentation with the addition of the OTP interface slide to be sent to NBCOT in its final version.**
  - **K. Weed seconded the motion.**
  - **All voted in favor; no one abstained; motion carried**

### **Regular Communications (feedback, suggestions)**

- Quarterly Newsletter
  - A. Perry sent a “Top 5 Things You Need to Know about the OTC Right Now” email instead of a June newsletter.
    - Comprehensive information to help/support states in the onboarding process
- LinkedIn
  - Have missed a few weeks due to capacity getting rules out for public comment
  - Next post related to draft rules out for public comment
- Office Hours
  - A. Perry offers 2 office hours per month
  - Attendance ebbs and flows
- A. Perry shared feedback from L. James that was sent via email
  - Would like Committee to consider developing two types/audience focused announcements to support the launch of OT Compact and CompactConnect
    - For State Agency Licensure Boards to post announcing that OT Compact privilege applications are now open. Providing them with fees, benefits, and renewal cycle understanding. Include a template for outlining a state's process.
    - For Organizations (AOTA, NBCOT, and Travel Companies) Explaining OT Compact; identifying member states; stating benefits of CEU, renewal cycle and fees; directing to contact their state licensure boards for privilege application information.
  - A. Perry will work with AOTA to see if their marketing team can assist with developing content
  - K. Jones from NBCOT requested the content/vision to be shared with him so he can run in through NBCOT’s marketing team for possible assistance with developing messaging
- Counseling Compact is developing “how to” videos that explain the CompactConnect application process; will be available to OTC and ASLP users
- InspiringApps created an informational with screen shots for state licensing board administrators to use CompactConnect.
- The PRC members agreed in a consensus (not a formal vote) that Chair Daly, N. Kalfas, and A. Perry will update the home page of the OTC website with relevant, state focused messaging
  - Will include a message about the OTC map being updated with operational states
- **Motion:**
  - No motion; no vote; discussion only

### **Discussions and Public Comment**

- Chair Daly opened the floor for further discussion from committee members

- No further discussions noted
- Chair Daly opened the floor for public comments
  - No comments noted

**Meeting Closure**

- Meeting adjourned by Chair Daly via acclimation at 10:53a CST.
- Next meeting: October 20, 2025