



**Occupational Therapy Compact Commission
Public Relations Committee
Meeting Minutes – June 15, 2026**

Name	Attendance	VOTES			
		Agenda	Meeting Minutes	No voting item	Adjourn
Chris Daly, Chair	P	Y	Y	---	---
Missy Anthony	P	Y	Y	---	---
Lesly James	A	---	---	---	---
Kathy Weed	P	Y	Y	---	---
Lise Faulise	A	---	---	---	---
Totals	3/5 Quorum Present	3/3 Motion passes	3/3 Motion passes	---	Via acclimation at 11:10a CT

Other attendees (non-voting)		
Name	Role	Organization
Amanda Perry	Executive Director	OTCC
Nahale Kalfas	Legal Counsel	OTCC
Kevin Logan	Member of the Public	NBCOT
Chuck Willmarth	Ex-Officio	AOTA



Welcome/Call to Order

- Chair Daly called the meeting to order at 10:13a CT.

Roll Call

- A. Perry called roll. 3/5 voting members attending. A quorum was present.
- Attendance reflected in chart above.

Review and Adoption of the Agenda

- Chair Daly reviewed the agenda and requested a motion to adopt the agenda as presented.
- **Motion:**
 - **K. Weed motioned to adopt the agenda as presented.**
 - **M. Anthony seconded the motion.**
 - **All voted in favor; 0 abstained; the motion carried.**

Review and Adoption of the Minutes

- A. Perry displayed the minutes from the previous meeting.
- Chair Daly called for a motion to approve the minutes.
- **Motion:**
 - **K. Weed motioned to adopt the minutes as presented.**
 - **M. Anthony seconded the motion.**
 - **All voted in favor; 0 abstained; the motion carried.**

Marketing & Communications Strategy Discussion (not a voting item)

- Chair Daly led a discussion about OTCC presenting a live webinar to promote the OTCC
- A. Perry mentioned that the OTCC does not have the webinar subscription to Zoom, so the max number of attendees is ~100 people; that is not sufficient capacity for a national webinar
- C. Willmarth suggested that either AOTA or NBCOT could host the webinar and he asked K. Logan (NBCOT representative) if NBCOT would prefer to host it.
 - K. Logan said he would ask NBCOT leadership and someone would follow up with A. Perry and C. Willmarth about the idea.
- C. Willmarth said that if AOTA hosts the webinar, people will need to create a free AOTA account to register for the webinar, which is necessary to issue the no-cost CEUs to participants.
 - The webinar can be recorded and stored on the AOTA website for later viewing but without the CEUs.
- The PR Committee members discussed when the best time is to host a webinar with practitioners as the target audience. The group decided:
 - A Tuesday in mid to late July or early August
 - 7:00p EST

- C. Willmarth will check with other AOTA teams to determine what Tuesdays are available coming up; this is tentative until NBCOT responds with a preference on which organization will host.
- Suggestion to invite travel companies to the webinar.
 - C. Willmarth will ask the AOTA Events team if OTCC can access the contact information of travel companies who register booths at the INSPIRE Conference for the purposes of outreach to invite them to the webinar.
- The PRC supports moving forward with a webinar if AOTA or NBCOT will host, record, store it for access, and provide no-cost CEUs.
 - A. Perry will create content for the webinar.
- **Motion:**
 - **Not a voting item; discussion item only**

Regular Communications

- Quarterly Newsletter
 - A. Perry stated that newsletters are sent when a state operationalizes applications; not necessarily “quarterly” at this point.
- LinkedIn
 - A. Perry posts each time a state operationalizes applications; good engagement
- Office Hours
 - A. Perry will schedule office hours for the 4th quarter (July – Sept.)
 - K. Schlesinger and A. Perry are in regular communications with states since onboarding has increased over the last few months.
- **Motion:**
 - No motion; no vote; discussion only

Discussions and Public Comment

- Chair Daly opened the floor for further discussion from committee members
 - No further discussions noted
- Chair Daly opened the floor for public comments
 - No further discussions noted

Meeting Closure

- Meeting adjourned via acclimation at 11:10a CT.
- Next meeting scheduled for: August 17, 2026