



**Occupational Therapy Compact Commission
Public Relations Committee
Meeting Minutes – August 17, 2026**

Name	Attendance	VOTES			
		Agenda	Meeting Minutes	Mission & Vision Statements	Adjourn
Chris Daly, Chair	A	---	---	---	---
Missy Anthony	P	Y	Y	Y	---
Lesly James	P	Y	Y	Y	---
Kathy Weed	P	Motion – Y	Motion – Y	Motion – Y	---
Lise Faulise	P	Second – Y	Second – Y	Second – Y	---
Totals	4/5 Quorum Present	4/4 Motion passes	4/4 Motion passes	4/4 Motion passes	Via acclimation at 11:17a CT

Other attendees (non-voting)		
Name	Role	Organization
Amanda Perry	Executive Director	OTCC
Kyle Jones	Member of the Public	NBCOT



Welcome/Call to Order

- Chair James chaired the meeting in Chair Daly's absence
- Chair James called the meeting to order at 10:03a CT.

Roll Call

- A. Perry called roll. 4/5 voting members attending. A quorum was present.
- Attendance reflected in chart above.

Review and Adoption of the Agenda

- Chair James reviewed the agenda and requested a motion to adopt the agenda as presented.
- **Motion:**
 - **K. Weed motioned to adopt the agenda as presented.**
 - **L. Faulise seconded the motion.**
 - **All voted in favor; 0 abstained; the motion carried.**

Review and Adoption of the Minutes

- A. Perry displayed the minutes from the previous meeting.
- Chair James called for a motion to approve the minutes.
- **Motion:**
 - **K. Weed motioned to adopt the minutes as presented.**
 - **L. Faulise seconded the motion.**
 - **All voted in favor; 0 abstained; the motion carried.**

OTCC Mission and Vision Statements

- A. Perry displayed the mission and vision statements that were provided to her for the PR Committee's discussion.
- The PRC members made minor edits to the mission and vision statements and came to a consensus to move forward with a recommendation to the Executive Committee
- Recommended OTCC Mission Statement: *To facilitate seamless interstate occupational therapy practice through the implementation of a nationally recognized privilege-to-practice system that ensures public protection and enhances consumer access to high-quality care.*
- Recommended OTCC Vision Statement: *To be the premier national standard for professional mobility in occupational therapy, ensuring universal access to therapy services through a simplified, ethically regulated, and financially sustainable interstate framework.*
- **Motion:**
 - **K. Weed motioned that the Public Relations Committee recommend to the Executive Committee to adopt the draft OTCC Mission and Vision Statements as drafted. (See above for draft language for each).**

- **L. Faulise seconded the motion.**
- **All voted in favor; 0 abstained; the motion carried.**

Marketing and Outreach

- Chair James facilitated a discussion about how to better market the OT Compact and what targeted outreach should be performed. She emphasized that the OTC not only needs to become financially sustainable, but it also needs to demonstrate that it is engaging with external partners to raise awareness through educational outreach concerning the benefits of the OTC.
 - Suggestions for marketing:
 - States can send clear and concise messages to licensees. Include periodic blurbs about the OTC in their newsletters, emails, and renewal cycle communications. This requires guidance and templates from the OTC.
 - States can put OTC info on their website; this is a requirement in the OTC law.
 - Collect user stories and share them on the OTC website, social media.
 - State admins may have “how to” tips for other state admins.
 - Suggestions for outreach:
 - Dr. James will create a survey for privilege to practice holders – themes:
 - How was the process to obtain your PtP?
 - How are you using your PtP?
 - Dr. James will create a survey for state administrators about how they are marketing the OTC.
 - Surveys can be sent via A. Perry’s Outlook/email contact lists and the email newsletter platform, Constant Contact – if that is a sensible platform.
 - A. Perry expressed that she cannot download a list of contacts of people who have PtPs in CompactConnect. That will have to be done manually for each contact/email address. The following suggestions were provided to improve productivity with the process:
 - Request a special report from Inspiring Apps with the name and number of PtP holders per state with their email contact.
 - Contact state board administrators to request number so licensee PtP holders.
 - Suggestions for outreach:
 - OTC can invite employers and therapy travel companies to a “meet and greet” workshop/webinar to explain the OTC and answer their questions. Webinar style presentation, but in a Zoom meeting room, since OTCC has a limited Zoom account which does not include webinar capabilities.
- State Onboarding Packet
 - A. Perry explained that states are given a lot of resources when they begin the data sharing process in the testing and production environments.
 - Streamlining those resources into a manageable packet that is easy to update is a priority for the Project Manager responsible for state onboarding.
- University of South Carolina Website Project
 - Chair James has identified an internship program through USC School of Engineering that provides organizations with Project Management through students that design/develop

work on projects such as websites, apps, and other components to gain industry experience prior to graduation.

- The OTCC's application was approved.
- Next steps: Chair James and A. Perry will present their proposal to students and hope that a group of students chooses the website redesign as their internship project.
 - Utility of students could be up to 19.5h/week working directly on the website, if 3 students are assigned to the project at 6.5h/week each.
 - Interns use the Agile project management process; A. Perry used this process when working with developers to develop CompactConnect, the OTC's data system.
- Chair James explained that, if chosen, this project could become a multi-semester project that evolves into other opportunities for the OTC, for example, a potential smart phone app.
- **Motion:**
 - No motion; no vote; discussion only

Discussions and Public Comment

- Chair James opened the floor for further discussion from committee members
 - No further discussions noted
- Chair James opened the floor for public comments
 - No further discussions noted

Meeting Closure

- Meeting adjourned via acclamation at 11:17a CT.
- Next meeting scheduled for: October 19, 2026