Occupational Therapy Compact Commission
Public Relations Committee
Meeting Minutes –October 19, 2026

		VOTES			
Name	**Attendance**	**Agenda**	**Meeting Minutes**	**No Item**	**Adjourn**
Chris Daly, Chair	P	Y	Y	---	---
Missy Anthony	P	Second – Y	Motion – Y	---	---
Lesly James	A	---	---	---	---
Kathy Weed	P	Motion – Y	Second – Y	---	---
Lise Faulise	P	Y	Y	---	---
Totals	**4/5 Quorum Present**	**4/4 Motion passes**	**4/4 Motion passes**	**---**	**Via acclimation at 11:05a CT**

Other attendees (non-voting)		
Name	**Role**	**Organization**
Amanda Perry	Executive Director	OTCC
Kevin Logan	Member of the Public	NBCOT
Chuck Willmarth	Ex-Officio	AOTA
Emma Sanchez	Student Intern	University of South Carolina
Savanna Schulz	Student Intern	University of South Carolina
Deb Bhaumik	Student Intern	University of South Carolina

Welcome/Call to Order

- Chair Daly called the meeting to order at 10:02a CT.

Roll Call

- A. Perry called roll. 4/5 voting members attending. A quorum was present.
- Attendance reflected in chart above.

Review and Adoption of the Agenda

- Chair Daly reviewed the agenda and requested a motion to adopt the agenda as presented.
- **Motion:**
    - **K. Weed motioned to adopt the agenda as presented.**
    - **M. Anthony seconded the motion.**
    - **All voted in favor; 0 abstained; the motion carried.**

Review and Adoption of the Minutes

- A. Perry displayed the minutes from the previous meeting.
- Chair Daly called for a motion to approve the minutes.
- **Motion:**
    - **M. Anthony motioned to adopt the minutes as presented.**
    - **K. Weed seconded the motion.**
    - **All voted in favor; 0 abstained; the motion carried.**

OTCC Mission and Vision Statements

- A. Perry displayed the final version of the mission and vision statements that were approved by the Executive Committee; for PRC's awareness, not an action item.

Marketing and Outreach

- Student interns from the University of South Carolina (USC) presented two demo versions of redesign options of the OTC website.
- PRC members explored both options and provided feedback on preferences for the redesign.
- Students accepted the feedback and asked clarifying questions to ensure the redesign project moves forward with all points considered.
- Students were given creative design freedom to improve the state status chart on the "Before You Apply" webpage.
- PRC members preferred the lighter background demo.
- PRC members preferred the meetings page on the Github demo
- Q: Will the redesign be mobile friendly?
    - A: Yes – mobile access will be enhanced on the redesign page.

- PRC members request that the map be a downloadable image
- PRC members prefer that the images use be more representative of occupational therapy and the diversity of tools/resources used in practice along with a diversity of clients and practitioners
    - Remove the OTC logo from the image on the home page.
- **Motion:**
    - No motion; no vote; discussion and feedback only

Discussions and Public Comment

- Chair Daly opened the floor for further discussion from committee members
    - Accolades given to students for their hard work and dedication to this project.
    - Accolades given to students for their presentation skills during this demo.
- Chair Daly opened the floor for public comments
    - No further discussions noted

Meeting Closure

- Meeting adjourned via acclimation at 11:05a CT.
- Next meeting scheduled for: December 21, 2026